

THE LOCAL CHARACTER COUNCIL

Organizational Overview

The **vision** of establishing a Character Council is to realize *a community overflowing with individuals possessing inward motivation and outward ability to actively practice good character regardless of external circumstances, resulting in a community where everyone is working together to maintain that citizens are caring for one another, families are healthy and united, faith-based organizations are compassionate, education is effective, business is successful, government is serving the citizens, and homes and streets are safe.*

To accomplish this vision in our community, it is proposed that a character council be established with the express **mission** of *creating a community culture that encourages, develops, and commends good character in the individuals, families, faith organizations, schools, businesses, and government of our community.*

Accomplishment of this mission is dependant upon the council's ability to affect the community sectors of family, faith, education, business, government, law enforcement, and communications. To effectively reach these sectors, it is proposed that a committee should be established for each, led by a community person who is a leader in that community sector. Each committee will then seek for ways to accomplish the mission in their defined arena.

In the family arena the committee will strive to encourage families to develop good character by providing resources and creating a community culture of character to achieve the goal of enhancing family harmony and strengthening the family as the foundation from which good character can be practiced and developed.

The faith committee will seek ways to encourage and help faith-based organizations successfully model and encourage good character with the individuals and families under their influence, resulting in a supportive role of character development within the faith-based community.

The education committee will seek ways to enhance the effectiveness of education by helping students understand the role of character to their success, and providing resources and tools for school administrators and teachers to use in converting their school environment into a culture of good character.

The business committee will provide tools and solutions to develop good character in the lives of employees to help them reach their full potential, and will seek to help business leaders and owners understand how the development of good character in the lives of their employees will increase business success with honor.

The government committee will seek to help city management model good character within the community, and implement good character within each city department by emphasizing, requiring, and recognizing good character. In addition, the government committee will seek to assist with the success of local law enforcement personnel by helping them implement community relationships with the police department that result in lower crime and complaints while increasing positive feedback.

The law enforcement committee will seek to assist with the success of local law enforcement personnel by helping them implement community relationships and character training with the police department that result in lower crime and complaints while increasing positive feedback.

Finally, a communications committee should be established to build relationships with local media channels to increase the community's awareness of the importance of good character, and to aid the other six committees in accomplishing their implementation strategies.

To establish identity and to facilitate the accomplishment of the mission, it is proposed that the character council recruit a board of directors and establish itself as a non-religious, non-political, non-profit organization.